

Have a business? Want to grow it?

PROCEED DIGITAL

Reports of Facebook and Instagram Ads of
Bhatukali - The Thali Zone



- **Reach**

Brief Of Ads

Ad set name	Results	Reach	Impressions	Cost per result	Amount spent
Bhatukali Reach Ad Set	117,023 Reach	117,023	124,751	₹23.24 Per 1,000 people rea...	₹2,719.48
> Results from 1 ad set	117,023 Reach	117,023 People	124,751 Total	₹23.24 Per 1,000 people reac...	₹2,719.48 Total Spent

- **Total Budget For Ads**

Rs. 6000

- **Company Fees**

Rs. 1500

- **Spent**

Rs. 2719.48 + 18% GST

Rs. 3209

- **Remaining Budget :**

Rs. 1291

• Ad Details

Front End Ad :



Targeted Audience :

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Locations
Location:
• India: Latitude 20.01 Longitude 73.77 Nashik (+3 km) Maharashtra

Age
25 - 65+

Gender
All genders

Detailed targeting
People who match:

- Interests: Organic food, Lunch, Birthday, Vegetarianism, Diners, Breakfast, Food, Vegetarian Cuisine, Wedding anniversary, Dinner, Go Vegan, Restaurants, Family, Online food ordering, Foodie, Brunch or Veganism
- Behaviours: Anniversary (within 61-90 days) or Engaged shoppers
- Job title: Executive director, Senior management, Business Owner, Chief financial officer, Marketing management, Owner/Manager/CEO, Co-Founder and COO, Founder/Manager, Founder, Director, CEO, Owner/Managing Director, Head of Marketing, Sales Manager, Director of Sales, General Sales Manager, Senior Sales Manager, Director of Sales and Marketing, Marketing And Public Relations Manager, Sales Director, Sales and Marketing Manager, Marketing Communications Manager, Marketing Operations Director or Marketing and Promotions Manager
- Industry: Administrative services, Sales, Business and finance, Management or Food and restaurants
- Life Event: Upcoming birthday, Away from family or Away from home town

Languages
• English (UK), Hindi, English (US) or Marathi

• Analytics

